



Search Engine Optimization

June 11th – Search Engine Optimization – Best Practices **What Are Google's - SEO Best Practices**

To be an SEO expert you have to constantly stay up to date on Google's rapidly changing algorithms and rules. This is very time consuming and requires a lot of imagination.

(That's why most companies hire SEO experts)

How to know if you're dealing with an SEO Expert.

Ask them how to locate Google's rules regarding SEO practices.

(answer: <http://www.google.com/support/webmasters/bin/answer.py?answer=35769>)

Best Answer = Call Me: Pamela Thompson - 469-464-3769

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-Brandon Bass

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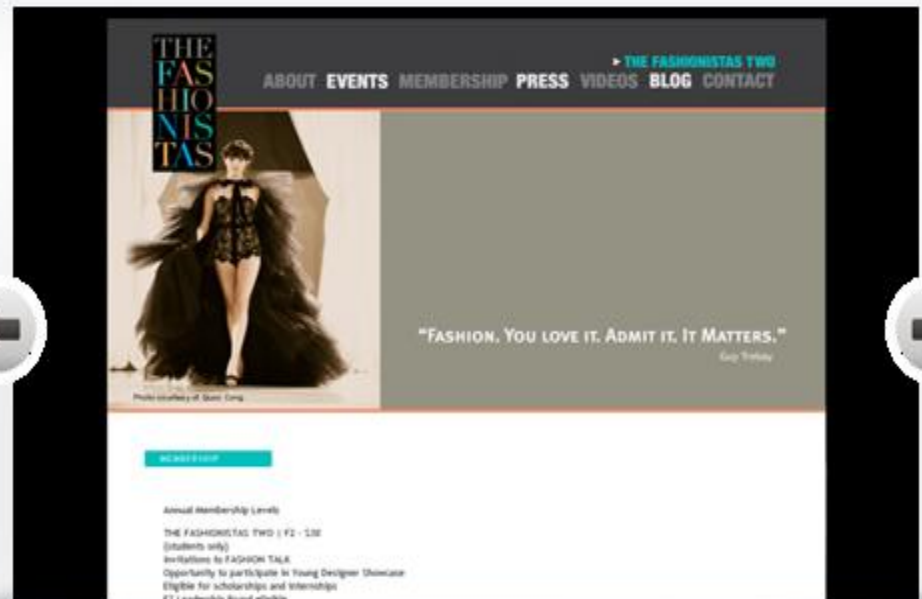
We build the websites that give you the name.

We send you the clients to build your business.

All you have to do is provide the service.

Our team is comprised of experts from every field involved in online marketing. We provide the best of all worlds and make it simple for you. Click below or call to learn more about our web design and search engine lead programs so you can become webpopular.

[more information](#)



A few examples of what we can do for you...





About us

Our team is comprised of experts from every field involved in online marketing. Our top web designers, web programmers, graphic designers, and internet marketers all work together to get you a presence online, then get you in front of the people who need you most. The difference is not just the outcome of the product, but the experience of the great things to come. Every step of the way we keep you involved and informed to get the results you are looking for. By partnering with us, you will get quality web designs for any budget, knowledge of how to position yourself in the marketplace to get the customers you are looking for, and a lasting relationship that will thrive with your business and know you by name.

Remember:

We build the websites that give you the name.

We send you the clients to build your business.

All you have to do is provide the service.

Become webpopular today.

CONTACT

webpopular.net

Pamela Thompson

469-464-3769

pam.thompson@webpopular.net

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Web Site Design



A website is another door to your business. More and more people are turning to the internet to find information, services, and products that they need daily. Without a website, you are closing the door to potential business and not getting a chance to service those customers. What we provide is unique. A website which will meet you needs no matter how big or small your idea and continuing customers service and maintenance as long as you have it with us. The goal behind your website is to direct your potential and current customers to gain information and guide them to take action as they need you. Click below to see how web site packages.

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Bronze



\$500

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TESTIMONIALS

I couldn't have done it without you..

-Jason F.

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Silver



<http://www.hardymovers.com>

\$800

5-7 page website
Flash on first page
Social Media Integration
Contact Form

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ADD-ONS

Logo Design - \$100*

Hosting and Maintenance - \$50/mo*

Additional Pages - \$100*

*Starting Prices

Gold



<http://www.lonestarslots.com>

\$1500

7-10 pages
Advanced flash on first page
Social Media Integration
Custom Logo (choose from 3 designs - 1 revision)
Blog

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Platinum



\$2500

10 pages

Advanced flash on first page

Social Media Integration

Blog

Custom Logo (choose from 6 designs- 2 revisions)

Consultation with Creative Layout Designer

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<http://www.anyscene.net>

Diamond



Consult with designer for quote.

For the corporate projects we will need to consult with a web developer to get you an accurate quote. Below are the technologies that can be included:

Html - CSS - PHP - MYSQL - jquery - Javascript

Wordpress - Joomla - Drupal

eCommerce - Member Login

Creative Layout Design - Logo Design

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Mobile



\$400

5 Pages

Designed like your current web site

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Search Engine Optimization

How it works!

Wikipedia defines "Search Engine Optimization as "the process of improving the visibility of a website or a web page in search engines via the "natural" or un-paid ("organic" or "algorithmic") search results."

Step one is making your web site search engine friendly, which basically means making it search and visible to search engines like Google, Yahoo, and Bing. This process takes everything on the back-end, or what's not seen, and shows the search engines that it is relevant. It doesn't end there. The process will be on-going. One thing we will not promise is placement on Google. You will never hear us "guarantee" that you will be #1 on the organic search results. In fact, you should be very wary of anyone who does make these promises. Google's support says, "**No one can guarantee a #1 ranking on Google.**"

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What we do is take the right steps to get you visible throughout the online world, which overtime will brand your company, and rank you higher and higher on the search results of major search engines. The beauty is while you are being ranked higher, you will gain, and continue to gain relevant leads from all over the web!

Each level of SEO comes with making your site search engine friendly.

The amount of exposure will depend on the level of SEO you choose and can also expedite your rankings.

Please consult with our marketing experts to help decide which program is right for you.

SEO Options

Blue : \$300.00USD - monthly ▼

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Search Engine Marketing

Pay Per Click

Our Search Engine Marketing Program is designed to get the most out of your advertising dollar. We design ads to attract the audience you are looking for, develop keywords which have a high propensity to buy, and send customers directly to your website. These ads are placed under the sponsored areas of the search page shown below in red. We will never "guarantee" placement as no one can guarantee placement on Google. What we can do is consult with your business and determine what the competition is doing in order to get placed in the #1 spot.

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(817) 335-3655

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City Roofing Co
www.cityroofing.net
4020 West Vickery Boulevard, Fort Worth
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Call Bruce Roofing. All types of roofing installed. Prompt Repairs
www.bruceroofingtx.com

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Free Certified Roof Inspection. We pay your insurance deductible!
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Timely Service, Quality Workmanship Serving The DFW Area for 32 Years
www.rooferservices.com

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Directions

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Voted Best in the Metroplex. Free Estimates - The Roof Experts
www.ultrafx.com

829 Willowood Circle, Grapevine
(817) 425-2152

Fort Worth Roofers
at Area Business Directories

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The beauty of search engine marketing is you truly get what you pay for.

The steps we take for success:

We first consult with your business to discuss your needs.

Conduct research on the keywords.

Discuss the competition, what you can capitalize on and opportunities for your business.

Design the ads to attract your perfect customer that is ready to buy.

Analyze your program for continued success.

Provide reporting to show you how your program is working for you.

Our budgeting programs are flexible with your budget.

Please consult with our marketing experts to help decide which program is right for you.

\$100 Monthly Budget

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\$200 Monthly Budget

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\$500 Monthly Budget

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Logo Design

The best way to brand your business is a solid logo. Our designers will create something for you that is powerful, distinct, and memorable. You can purchase the rights to place your logo on your web sites, business cards, the side of your truck, a billboard and or anywhere you want.

\$100

3 design mockups with 2 revisions

\$200

6 design mockups with 4 revisions

\$35

Complete rights to your logo

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HTML Coding

Have a design for a web page? We'll make it come alive! If you are a graphic designer and have your page already drawn out, we can take your design and format it to html. Pricing is determined upon the needs of the web site and must first be consulted with a designer. Designer must be create in Adobe Illustrator. We can also add extra pages to your existing website.

Coding and additional pages with content provided is \$100 a page.*

Pages

1 Page \$100.00 ▼

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Hosting and Maintenance

Hosting programs are needed if you do not provide your own hosting. We providing low cost hosting that include maintenance. As maintenance is needed, we can make changes to your web site for monthly specials, price changes, address or phone number change, and logo change.

Option 1:

\$50/month

Custom URL

Hosting

1 Custom E-mail Address

1 Hour of Changes/Consulting a Month

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Option 2:

\$100/month

Custom URL

Hosting

3 Custom E-mail Address

2 Hour of Changes/Consulting a Month

Option 3:

\$200/month

Custom URL

Hosting

6 Custom E-mail Address

5 Hour of Changes/Consulting a Month

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