

## Profitable Collaborations In Asia

21. September 2010  
Sant Cugat de Vallés  
Barcelona, Spain



### 3 Ways To Profit From The Rise Of China And India

Historically, Europe and America have been the centers of economic activity.

Today, China and India are quickly emerging. Here, one-third of the world's population is hungry for growth. The median age is around 25. National infrastructures are now being built. The creativity of millions upon millions of people is being unleashed for the first time.

You know India and China are growing quickly and will continue growing in the near future.

The question is:

**How can you benefit from the rise of Asia, where operating costs are 75% less than yours and progress is fast and furious?**

Effectively, there are 3 ways to profit without subjecting yourself to a lot of risk or expense:

1. Expand your sales by entering the Indian and Chinese markets.
2. Reduce operating costs through outsourcing.
3. Increase sales volume from your existing clients by offering more value through Chinese or Indian collaboration partners.

In other words, **use the resources and people of China and India to your advantage.**

Business, as you know, is built on relationships and an accurate understanding of the ground realities. **You need a network of people that can reliably offer knowledge and capabilities in key areas.**

### The Asia Connections 2010 Conference

The purpose of this conference is to introduce you to people, companies, and organizations that can help you to profit from the rise of India and China in the coming years.

If you want to reduce costs, you need to know people who have a track record and the right infrastructure.

If you want to sell to Indians and Chinese markets, you need to know people who have existing customers and who can bring your products to them.

If you want to bring new value to your own existing customers, you need to know people who can develop new products or offer complimentary products to benefit your customers.

**Doing any of these on your own requires many years and significant expense.**

Working with the right partners can save you time and money, and can dramatically improve both your top and bottom line.

When you come to this, the world's largest interactive outsourcing conference:

- You will meet business leaders, government officials, and outsourcing professionals from across America, Europe, and from both China and India.
- You will have the opportunity to meet with keynote speakers and Presidential Panel members on a one-to-one basis.
- You will have the opportunity to share experiences and to learn from the successes and failures of other executives.
- You will witness live round-table sessions where questions are posed by groups of business executives that have large stakes in the success of offshore ventures.

**Nowhere else in the world will you find a gathering that is so focused on building successful multi-country relationships.**

And this is just the beginning.

If you want a detailed roadmap outlining how you can gain the most value with the least risk and expense, a team of analysts and specialists is available to you before the conference. And they are offering a conference special that is very appealing.

If you want a customized, guided tour of both China and India, that, too, is available to conference attendees. During the tour, you will personally visit 6 of the hottest outsourcing destinations in the world, see world-class facilities, and meet people who can deliver measurable value to your company. Please see the "Post Event Tour" link on the [www.AsiaConnections.biz](http://www.AsiaConnections.biz) website for more details on this guided executive tour.

However you choose to participate in the Asia Connections 2010 Conference, you can be assured of one thing: **You will meet people who can help you profit from the rise of India and China.**

From our side, we have done our level best to create an atmosphere where you will both learn and connect with relevant information and people.

We have tried to make the cost as accessible as possible while still providing value that you would expect from a conference designed for senior executives.

And we have assembled some of the best minds, with intimate experience in making offshore collaborations work, to give you an experience that we hope will deliver significant profits.

Please take advantage of this special invitation to attend Asia Connections 2010. We look forward to receiving you as our special guest.

### Conference Details:

- Date:** September 21, 2010 (with optional personal introductions on September 22)
- Place:** [Sant Cugat del Vallés \(near Barcelona\), Spain](#)
- Topics:** Sourcing Strategies, Setting Up Offshore Branch Offices, Intellectual Property Rights, Impacts of Government Policies, Choosing The Right Location, Financial Strategies, Entry Strategies, Strategies To Address Language Issues, Building Motivated Offshore Teams, Operating Models, Legal Issues To Consider, Collaborating With Foreign Companies
- Cost:** €450 + 18% VAT (for a total of €531)
- Website:** [www.AsiaConnections.Biz](http://www.AsiaConnections.Biz)